Sales & selling skills series



MAX your selling ability

1 day workshop programme to refresh and re-energise your sales Mojo!



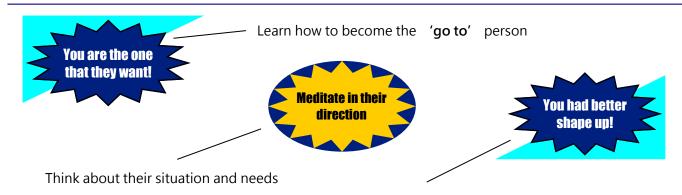


Workshop style and approach

Have **FUN** on this highly interactive workshop. We focus on your attitude and approach to the profession, developing the strategies required for you to succeed. During the workshop we provide challenging activities which will drive you to discover and achieve your full potential.

This workshop will appeal to all salespeople who want to widen their knowledge, improve their skills and grow their client base, order level and sales margin.

If you want to achieve more, become more grounded in your work and feel refreshed and put the energy back into your selling skills, then this workshop is for you!



Formulate & implement your sales approach

Benefits of attending this workshop

Following this workshop you will be able to:

- Understand your own attitude, skills and motivators and be able to take a more disciplined approach to selling
- Communicate more effectively at all stages in the sales process
- Use questioning and listening to understand the needs of your sales prospects
- Design proposals which meet the needs of clients
- Close sales more effectively